

★ STATE *of* THE SYSTEM ★

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New Prospective Student Web Form Launches



This week, Marketing and Web Services launched a new prospective student web form on every college's web site that allows prospective students to raise their hand and begin building a relationship with the college. The web forms are located on web pages frequently visited by prospective students. The students are asked to

submit contact information along with programs of interest. After they fill out the form they receive a thank you e-mail along with a coupon to redeem a college t-shirt at the bookstore. One recruiter at each college will receive an e-mail notification with the student's contact information so they can follow-up.

[Begin Here Form](#)

[Thank You Page](#)

For more information, contact Terri Giltner at terri.giltner@kctcs.edu.

KCTCS Fall Transfer Transformation Meeting



On September 20-21, 2012 KCTCS hosted the KCTCS Fall Transfer Transformation Meeting at the KCTCS System Office in Versailles, Kentucky. The KCTCS Fall Transfer Transformation was comprised of two days of workshops to support the engagement and professional development of administrators and faculty from KCTCS college and four-year institutions. The Fall Meeting included:

- Approximately 45 representatives from KCTCS colleges, and 45 representatives from 20 Kentucky public and private four-year institutions attended the Fall Meeting.
- Foundations of Excellence (FoE) Transfer and First-Year workshops centered on the implementation timeline, identifying early project successes, addressing questions regarding the FoE Transfer and First Year

(Transfer continues on page 4)



Colleges to Re-sign MOU for Department of Defense

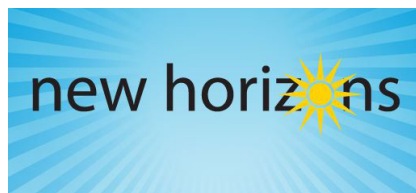


The Hiring Kentucky Heroes Initiative group met on September 13, 2012, and shared that all colleges and universities will have to re-sign the Department of Defense Voluntary Education Partnership Memorandum of Understanding. The original purpose of the MOU allowed colleges to receive tuition assistance. The new MOU will also include the sign-off on the Principles of Excellence within the Executive Order 13607 Serving Service members, Veterans,

Spouses, and Other Family Members. Principles of Excellence was written to strengthen oversight, enforcement and accountability within military benefits programs. Colleges will be notified when more information is provided regarding the MOU process and deadlines.

For more information, contact Dr. Michael Krause at michael.krause@kctcs.edu or Ext. 63303.

2013 New Horizons Planning Underway



The 2013 New Horizons Conference will be May 20-22 at the Northern Kentucky Convention Center. The conference has many new goals and plans are underway for the exciting system event. The planning team held their first team meeting to discuss the vision and logistics for the conference. Proposals for 2013 include session strands focused on faculty, staff and blended presentations. Conference strands focused on the KCTCS Transformation and the AACC Reclaiming the American Dream report are also being implemented.

This year, the team will continue working with colleges to plan the 2nd Annual KCTCS Networking Reception- this year emphasizing the college partnerships with local industry and success stories that each college team chooses to highlight. Once again, the coordinator for this event will be collaborating with colleges to prepare and promote their own displays and activities. Last year's event was very successful and participants were excited to learn about their sister colleges and the communities they serve. We hope to build on the excitement and expand conference attendee participation in this emerging event. The team is working to grow the conference to serve more faculty and staff and our target attendance for this venue is 1000. Additional proposals for this conference include a new closing day series of events including a faculty

and staff extravaganza peer to peer exhibit and event, a vendor showcase and a student success showcase along with other activities. A number of new ideas are under consideration and will be shared in future updates.

For more information, contact Jamie Justice at jamie.justice@kctcs.edu.

